USABILITY TEST PLAN DASHBOARD

**BUSINESS CASE**

Why are we doing this test? What are the benefits? What are the risks of not testing?

Testing could help us to better understand the customer journey and could give us suggestion of optimizing the UI. If not testing, we might not be able to know which design might cause trouble to our users.

**LOCATION & DATES**

Where and when will the test take place? When and how will the results be shared?

The test will be performed online and the result will be shared in a 2-page usability analysis report.

**EQUIPMENT**

What equipment is required? How will you record the data?

I’ll use my personal Figma prototype for testing and use Tencent Meeting to record real-time interaction between the participant and me.

**AUTHOR CONTACT DETAILS FINAL DATE FOR COMMENTS**

ZHANG YOUJIN 1155165934

**PRODUCT UNDER TEST**

What’s being tested? What are the business and experience goals of the product?

Whether the user could find a clinic in a particular area of district and look into details smoothly. The goal of my product is to help them find clinics information they need in time.

**TEST OBJECTIVES**

What are the goals of the usability test? What specific questions will be answered? What hypotheses will be tested?

To help the user find a clinic or a pharmacy in a given area in Beijing, and successfully look into details about this clinic or pharmacy, including address, telephone numbers and open time.

How to find the detailed information of a particular clinic in Beijing? Is it convenient and timely enough for the consumer? Is it easy enough for merchants to collaborate? What could be further improved for user experience?

**PARTICIPANTS**

How many participants will be recruited? What are their key characteristics?

1. As the typical persona shows, they are college students who have the need for medical care.

**TEST TASKS**

What are the test tasks?

1. Participants will be required to find Clinic 1 in St. Andelibei in Dongcheng District.
2. Participants will be required to find Pharmacy 1 in St. Andelibei in Dongcheng District.
3. Participants will be required to experience different pages and give suggestions to the page.

**RESPONSIBILITIES**

Who is involved in the test and what are their responsibilities?

**Participants:** experience and give suggestions.

**Recorder:** me. Record the feedback and optimize my page according to it.

**PROCEDURE**

What are the main steps in the test procedure?

Find the Details and make a comment

Find the Details and make a comment

Explore the

page and give feedback

Find the Pharmacy

Find the Clinic

Log in

The Usability Test Plan Dashboard is licensed under the Creative Commons Attribution-Share Alike 3.0 Un-ported License. Attribution: [www.userfocus.co.uk/dashboard](http://www.userfocus.co.uk/dashboard)

THANKS FOR BEING PART OF THE USERFOCUS COMMUNITY

I love creating articles, resources and eBooks for the user experience community.

But it's my consulting and training work that pays the bills.

If you want to support the work that I do, here are some ideas.

Dr David Travis @userfocus

# ATTEND A WORKSHOP BUY AN ONLINE COURSE

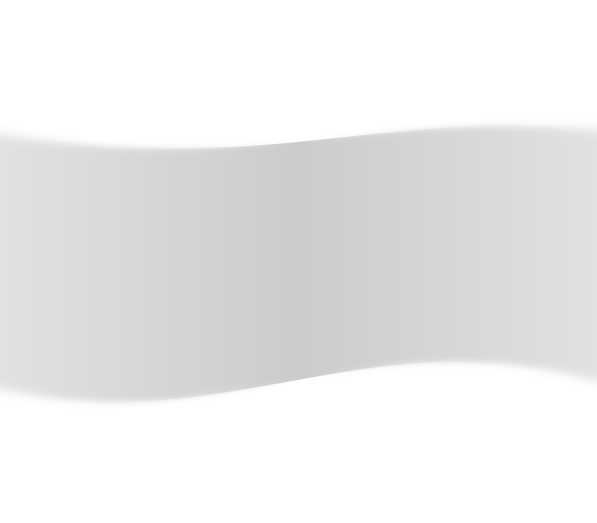
Attend a public training courses. You'll find an up- to-date schedule here:

<https://www.userfocus.co.uk/training/index.html>

Buy one of my online video courses on Udemy. You'll find a list here:

<https://www.udemy.com/user/davidtravis/>

# INVITE ME IN



I can bring my workshops to you and run them for a fixed all-inclusive fee no matter where you are. You'll find more information on in-house training here:

[https://www.userfocus.co.uk/training/in-house-](https://www.userfocus.co.uk/training/in-house-training.html) [training.html](https://www.userfocus.co.uk/training/in-house-training.html)

# COLLABORATE

Commission me to optimise the user experience of your product or service. You'll find more information on my consultancy services here:

[https://www.userfocus.co.uk/consultancy/](https://www.userfocus.co.uk/consultancy/index.html) [index.html](https://www.userfocus.co.uk/consultancy/index.html)